



## **Job Posting: Digital/Print Media Graphic Designer**

### **Looking to hire: Immediately**

**Job Description:** We are currently recruiting for a talented Digital & Print Media Graphic Designer to join our team.

Church on The Queensway (Church) is a bible based Christian organization that serves Toronto and beyond. From a creative standpoint we produce media assets surrounding our Sunday worship program as well as other ministry events and activities. The Church also has its own theatrical production department that requires both digital and print graphic media designs to promote upcoming productions.

We are seeking a passionate and skilled digital/print graphic designer with proven experience in creating dynamic media designs that drive our faith mission across various platforms. You will work on projects of all sizes and across all channels (print and digital) while contributing to and maintaining Church on The Queensway's Christian identity.

Proof of your abilities should contain high quality print and/or digital designs, and should demonstrate a strong understanding of branding, typography, photography, layout, colour palette and current design trends. You should be more than moderately skilled in the use of WIX, Adobe Creative Suite, including Photoshop, InDesign, Illustrator, Premier and Lightroom.

You must be able to work well as part of a team and on your own. You respect deadlines, take initiative, have good time management skills and take ownership of your projects. You have a good command of the English language as well as good written and oral communication skills.

As part of the Tech/Media department, your primary responsibilities will be to:

- Collaborate on the creation of new media designs and promotions for productions and various ministries as and when necessary
- With the use of industry standard software tools, design/print all print media (posters, flyers, cards, etc.) related to church activities and events.
- Design and create all digital media related to the church's website and social media platforms.
- Manage and update content on the church's website as and when necessary
- Assist with the design, management and updating of the Church's Mobile App.
- Program, operate and maintain the Church's main printing machines
- Take designs from concept to finish, providing fast, reliable turnaround within deadlines

- Maintain an organized library of Church graphic media assets
- Other duties as assigned.

#### Job requirements:

- 3+ years of relevant design work experience in church media, Not-for-Profit, consumer brand, brand-oriented agency and/or companies
- Manage the design, layout and production of all image assets and graphic strategy for: Digital (website, blog, email, mobile ads); Social Media (Facebook, Instagram, etc.); marketing collateral (flyers, posters, banners, tickets, coupons, etc.); and other communications related to church activities and events.
- Advanced skills in Adobe Creative Cloud suite of design tools
- The ability to communicate effectively and clearly, seek to understand and have sound judgement knowing how and when to escalate appropriately
- A post-secondary degree or diploma with a focus in design, advertising, or marketing.
- Illustration and animation skills.
- Website design
- Work a 40hr work week which includes Sundays
- Be aligned with Church on The Queensway's [Mission and Vision statement](#).

#### Good to have but not required:

- Audio/Video/network technical skills
- Large format printer programing and management

#### What we offer:

- Competitive salary
- Benefits and Pension Plan
- 5 day work week
- An organization that values social responsibility
- A fun, relaxed and respectful work environment
- An opportunity to learn and grow in your faith

#### How to Apply

- Send resume along with cover letter to [media@thechurch.to](mailto:media@thechurch.to)
- Include examples of/link to past work that demonstrates skill, creativity, problem solving ability or expertise.

***All employees are required to be fully vaccinated with a COVID-19 vaccine series. The church requires proof of vaccination of all employees. Accommodations will be given for Health Canada approved exceptions.***