



MEDIA DIRECTOR

Part-time position available

Overview

The ideal candidate for this role has a mix of creative vision and technical skill, driven by a strong work ethic and passion for Christ. We are looking for an individual with a pioneering spirit who can take the vision of Weston leadership and express it creatively and effectively. The Media Director (MD) will be a life-long student of creative media trends and methodology, and look to build and train a supporting team.

Ministry Purpose and Summary

Reporting to the Lead Pastor, the MD will be responsible for creation of all digital and physical media, with excellence, and under tight deadlines. Working closely with the pastoral staff, the MD will formulate the digital and print expressions of Weston ministry in the physical church location, on the website, and on various social networks.

The MD will create and implement a ministry brand strategy. They will be responsible to recruit, train and provide ongoing oversight of the Weston Media team, ensuring creative consistency, while providing spiritual guidance. Weekly and as needed, they will manage all aspects of video content, including our livestream, social media, video announcements, testimony videos, and capturing of special events. This will include the editing and uploading of video and audio content for various domains.

The MD will be required to have flexible availability, with services/broadcasts being a non-negotiable.

PLEASE SEND RESUME, COVER LETTER, AND PORTFOLIO BEFORE
MARCH 14, 2021 TO JOBS@WESTONROADCHURCH.COM



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Key Accountabilities

- A servant leader with an active relationship with Jesus
- Spiritual maturity, character, and lifestyle in accordance with ministry leadership
- Full alignment with the mission, vision, and values of Weston
- A calling to work within a church context, with a ministry-mindset
- Strong proficiency in Adobe Creative Suite/Final Cut Pro
- Proven ability to build and lead volunteer teams
- An active participant in Weston church life

Experience and Education

- A creative portfolio of your past work (graphic design and video) must accompany your resume to be considered
- High School Diploma or equivalent (Post-Secondary school preferred)
- Professional experience in a Video and Graphic Design role is preferred, but not required

Competencies

- Strong verbal/written communication skills
- Strong leadership skills, relating to vision and strategy
- Highly organized, able to meet production deadlines
- Close attention to detail (yes, every pixel)
- Problem solving skills
- Able to work with minimal supervision

The Media Director position is part-time, 20hrs/week. As our church is actively growing, it is anticipated this position may become full-time in the future.

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